**CURRICULUM VITAE**

**(October 2019)**

**Justo De Jorge-Moreno**

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**Fields of Interest**

* Productivity and efficiency (services, industry, education)
* Entrepreneurship and business creation.
* Cultural and creativity Industry/cities
* Architecture and Engineering

**Education**

* Technical Industrial Engineering, Universidad Politecnica de Madrid (1984)
* Bachelor’s Degree in management, Universidad de Alcala (Madrid-Spain) (1993)
* Master in University Teaching, Universidad de Alcala (Madrid-Spain) (2011)
* Ph D. Program Business Sciences, Universidad de Alcala (Madrid-Spain) (1998)

**Professional Experience**

* 1974/1989 Public Company several positions in Technical and Operational Department.
* 1989/1999 Private Enterprise 1989/1999. Project Engineer. Project Leader. Technical Sales Manager.
* 1999-present, research and consulting activities in entrepreneurship and productivity (Banco Euromerican, Ayuntamiento de Madrid, Fundación Rafael del Pino, etc.)

**Academic Positions**

* Research Professor/Lecturer (TU, 2002-present). Department of Economics and Business. Universidad de Alcala (Madrid-Spain)
* Associate Research Professor (TEU, 1999-2002). Department of Economics and Business. Universidad de Alcala (Madrid-Spain)
* Teaching Assistant (Associate 6, 1996-1998) Department of Economics and Business. Universidad de Alcala (Madrid-Spain).
* Visiting Professor: University of Liege (Belgium) (Jun-Sep 2005); Instituto de Studios Economics, Universidad de Salta (Argentina) (Jun- Sep 2009, 2010, 2011). Universidad de Ideas (Colombia) (Jul-Sep 2013). Brandenburg University of Technology (Cottbus-Germany) (Jul-Sep 2016).Milan University (Bocconi) (Jul-Sep 2018).
* Associate Professor (1998-2016). Centro International de Formation Financier (CIFF- Fundación de la Universidad de Alcalá y Banco Santander)

**Teaching**

* **Undergraduate courses:** Strategic, Operations and business processes, Human Resources, Project Management, Business Economics.
* **Postgraduate courses:** Efficiency and productivity, Entrepreneurship, Business organization.

**Research past several years (selection)**

De Jorge-Moreno, J. and De Jorge-Huertas, V. (2019). Measuring European Cultural Creative Cities Efficiency: Metafrontier DEA approach. Journal Economic Studies (in press).

De Jorge-Huertas, V. De Jorge-Moreno, J.(2018). Palladio and the Mediterranean heritage, the patio, atrium and portigo as geometrical and well-being strategies. Spatium. Vol. 41, 1-13

De Jorge Moreno, J. González Robles, A. Martinez, A. Minero Calvo, R. Miron, A Assessing efficiency in the Spanish Public Universities through comparative non-radial and radial DEA analysis. Tertiary Education and Management (2018) 1, 1-16

De Jorge-Huertas, V. De Jorge-Moreno, J.(2018). Domestic prototypes co-designed through experimental design: 1m3 topological cubes. Nexus Network Journal. Vol 22, 216-229

De Jorge-Moreno, J. (2017). Influencia del emprendimiento sobre el crecimiento económico y la eficiencia: Importancia de la calidad institucional y la innovación social desde una perspectiva internacional. Revista de Economia Mundial Vol 47: 27-37

De Jorge-Moreno, J. and De Jorge-Huertas, V. (2016): Assessment of the efficiency of the Spanish construction industry using parametric method: A case study. *Journal of Construction Engineering and Management*. Vol 142(9)

De Jorge-Moreno, J. (2016): Efficiency, internationalization, and market positioning in textiles fash fashion: The Inditex case. *Journal of Retail & Distribution Management*.Vol 44(4) 397-425.

De Jorge-Moreno, J.(2015) Análisis de la eficiencia y sus factores explicativos en el sector de la consultoría y auditoria en España. Revista de métodos cuantitativos para la economía y la empresa (20) 77-94

De Jorge-Moreno, J. and Rojas, O. (2015): Evolution of efficiency and its determinants in the retail sector in Spain (2001-2010): New evidence. *Journal of Business Economics and Management.* Vol 16, 244-260.

De Jorge-Moreno, J and Rojas, O. (2015): Technical efficiency and its determinants factors in the textile sector in Spain. *Journal Economic Studies.* Vol 42 (3) 346-357

De Jorge-Moreno, J., Gutiérrez, C. and Berraquero, R.(2015). Influence of regional regulation in the retail sector efficiency (1999-2012). *Journal of Quantitative Methods for Economics and Business Administration* Vol 19, 101-146.

De Jorge-Moreno, J., and Suarez Galvez, C.(2014): Sensitivity efficiency analysis in European railways. *SYLWAN*. Vol. 158(5) 73-109

De Jorge-Moreno, J., and Suarez Galvez, C.(2014): Productivity, efficiency and its determinants factors in the Spanish hotel sector. *The Service Industries* *Journal* (2014) Vol 34 354-372.

De Jorge Moreno, J, Laborda Castillo, L.(2013): Comparative analysis on the efficiency of the firm and theirs determinants of  
European transition economics. *Journal of Business Economics and Management* . S128-S144.

De Jorge-Moreno, J (2013): Factores explicativos de las diferencias de eficiencia en el sector de la distribución en España: una aproximación paramétrica. *Revista de métodos cuantitativos para la Economía y la Empresa*. Vol 15 112-120

De Jorge-Moreno, J (2012): Estimating efficiency and productivity change in European retail sector (1998-2006*). International Journal of Economics & Business Research* . Vol 4, 412-436.

De Jorge-Moreno, J., Laborda Castillo, L., L. and Sanz-Triguero, M.(2012): The effect of business and economics education programs on student’s entrepreneurial intention. *European Journal Training and Development* Vol (36): 235-247.

De Jorge-Moreno, J., and Suarez Galvez, C.(2011): Growth and evolution of technical efficiency among entrants versus incumbents firms: The Spanish retail sector. *The Service Industries Journal*. Vol 1, 1-21.

De Jorge-Moreno, J., Laborda Castillo, L.(2011): Analysis of the relation between corporate growth, age and ownership structure. *Journal of Business Economics and Management*. Vol 12(1) 164-196.

De Jorge-Moreno, J., and Suarez Galvez, C.(2011): Influence of R&D subsidies on efficiency: The case of Spanish manufacturing firms. *Cuadernos de Economía y Dirección de la Empresa*. Vol. 14 185-193.

De Jorge Moreno, J., Laborda Castillo, L y De Zuani Massere, E.(2010): Firm size and entrepreneurial characteristics: Evidence from the SME sector in Argentina. *Journal of Business Economics and Management*. Vol. 11 (2) 59-282

De Jorge Moreno, J y Santin González, D.(2010): Determinantes de la eficiencia educativa en la Unión Europea. *Hacienda Pública*. Vol. 193 (2), 131-156.

De Jorge Moreno, J.(2010): Productivity growth of European retailers: A benchmarking approach. *Journal Economic Studies*. Vol.37 (3), 288-313.

De Jorge-Moreno, J., and Suarez Galvez, C.(2010): Evaluation Efficiency convergence processes and effects of regulation in the nonspecialized retail sector in Spain. *Annals of Regional Science*. Vol 18 (1), 500-508

**Research Projects**

* ESAP projects -Entrepreneurship, Education and Public subject- (2016-present). (Senior research).
* Horizon 2020 (Nov2017-May 2018). Commission of the European communities joint research centre. Understanding the transformation of European public administrations (Co-VAL)”. (Senior research).
* m-commerce 2014/2016. Commission of the European communities joint research centre.
* Analysis of educational efficiency with Pisa 2012 data. Universidad de Alcalá. (Senior research). (2015)
* Analysis of private investment in infrastructure on economic growth and productivity in Spain. Comunidad de Valencia (2011). (Principal research).
* Project to promote innovation in the teaching-learning process. Universidad de Alcalá 2010. (Senior research).
* Impact of public subsidies on private expenditure on R & D. Junta Castilla La Mancha 2005/2007(Director)
* Entrepreneurs and business dynamics in the city of Madrid. Ayuntamiento de Madrid. 2004/2005 (Senior research): Ayuntamiento de Madrid (Director)
* Methodology for project evaluation business development services. Iberoamerican Development Bank (IDB): Banco Iberoamericano 2002/2003(Senior research)
* Entrepreneurs and entrepreneurship in Spain at the dawn of the twenty-first century (2001-2003).Fundación Rafael del Pino (codirector)

**Books, Book Chapters**

**(BC)** Influencia de la actividad exportadora en la eficiencia de la empresa industrial (en La globalización: Un estudio interdisciplinario) ISBN 84-8138-604-98 (211-230) (2003)

**(B)** Lecciones aprendidas en la promoción de mercados de servicios de desarrollo empresarial Banco Interamericano de desarrollo MSM-126 (2003)

**(B)** Emprendedores y espíritu empresarial en España. Editorial Marcial Pons 219 páginas. ISBN 84-9768-129-0 (2005)

**(B)** Manual para trabajos de investigación. Editorial Universidad de Alcalá. ISBN 978-84-695-9818-4(2014)

**Presentations at Academic Conferences**

* Brasil (Mannaus): Instituto de Desenvolvimiento Económico, Rural e Tecnológico Dados da Amazonia. (2008)
* Argentina (Salta): Universidad Nacional de Salta y Cámara de Comercio (2009,2010, 2011).
* Bolivia (Tarija): Universidad Católica (2010).
* Chile (Santiago de Chile): Universidad de Alcalá (2013)
* Colombia (Villavicencio): Universidad Santo Tomás, Universidad Unimeta, Universidad Ideas). (2013)
* Chile (Talca): Universidad de Talca (2014)
* Milan University (2018)

**Other Merits**

* **Computer Program:** Stata, Statgraphics, R, Gretl.
* **Languages:** Spanish; English, French.
* **Referee for:** Journal of Economic Studies, International Journal of Retail & Distribution Management, International Journal Retailing Consumer Research, Asia Pacific Strategic Management Journal, Economía Industrial, Revista de Historia Económica, International Journal of Economics & Business Research, Esic Market, Journal of Business Economics and Management, Utilities Policy, Revista de Docencia Universitaria.
* Presentations at national and international conferences in economics and business (1996-present)
* **Awards**:

- Fundación Rafael del Pino “Libre Empresa” for the book "Emprendedores y espíritu empresarial en España 2005".

- Research Award finalist Joaquin Soler ACEDE 2006.

- Finalist Best PDI (Professor) University of Alcalá (city campus) 2009.

* **Research Director in the area** of Entrepreneurship Inseras research group UAH (2015-present). Senior research group Griegos (ESAP-Colombia) (2015-present). Director in the area of Analysis and Management *Instituto de Análisis Económico y Social*(2002-2004)
* Research Advisor: several ones